

This simulated dataset contains information about thousands of families living in the Greater Portland area.

Note: The dataset and its variables are not meant to be representative of the entire area.

variable	description
householdID	an identifier variable for the households in the dataset
total_ppl	the number of individuals living in the home
own_rent	a categorical variable that indicates whether the home is owned or rented by its occupants
square_foot	indicates the number of square feet in the residence
household_income	an estimate of total annual income for the household
number_pets	the total number of pets owned by members of the household
county	A categorical variable. The counties in this dataset are: Cumberland, Sagadahoc, and York.
entertainment_spend_est	an estimate of the household's annual spending on entertainment.
travel_spend_est	an estimate of the household's annual spending on travel.
under_12	the number of members of the household who are less than 12 years old.
LL_passholder	a categorical variable indicating whether anyone in the household is a current Lobster Land season passholder.