

File name: **lobsterland_2022.csv**

Dataset description:

Variable	Description
Date	This indicates the date associated with the observation. Each row in this dataset represents one day's worth of park operations between Memorial Day and Labor Day, 2022.
Weekday	This variable indicates the day of the week
Low_Temp	The lowest recorded temperature during this 24-hour period
High_Temp	The highest recorded temperature during this 24-hour period
DayPass	This is the number of people who entered the park this day using single day passes.
TotalPax	This is the total number of visitors to the park on this particular day. TotalPax includes two types of park visitors — day pass holders, and season pass holders.
Precip	This is the total rainfall, in inches, for that day's 24-hour period
MerchRev	This is the total merchandise revenue for that day's park operations.
SnackRev	This is the total Snack Shack revenue for that day's park operations.
LobsteramaRev	This is the total Lobsterama revenue for that day's park operations. Lobsterama is the sit-down, full-service restaurant inside Lobster Land.
GoldZoneRev	This is total daily revenue from the Gold Zone, Lobster Land's in-house arcade
CSD_Complaints	This is the total number of visitor complaints registered at the Customer Service Desk (CSD) throughout that day's park operations
Ridership	Ridership is found by taking the total number of riders on all rides throughout the day. A single person can be counted multiple times in the 'ridership' metric — for instance, if a visitor went on 12 rides during one day, he would contribute +12 to this metric.
TotalRev	This is the total revenue, from all sources, for Lobster Land during that day